



Development of The National Productivity Master Plan for Cambodia (2020-2030)

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Contents

- I. What is the National Productivity Master Plan (NPMP)?**
- II. Detailed Project Approach with Its timeline**
- III. Vision and Strategic Thrusts**
- IV. Implementation Structure**
- V. Progress Status of NPMP**

I. What is the National Productivity Master Plan (NPMP)?

A comprehensive national productivity plan which is consisted of defining overall objectives and targets, key productivity levers, strategies and stakeholders as well as control and monitoring mechanisms with ultimate goal to reach country's higher productivity.

➤ Objective and Framework of Productivity Master Plan

- ❑ The National Productivity Master Plan for Cambodia 2020-2030 is a comprehensive plan for the country to embark on a productivity-driven growth strategy.
- ❑ The timeframe of 2020-2030 is aligned with the government's aim for Cambodia to become an upper-middle income country by 2030

II. Detailed Project Approach with Its timeline

➤ Detailed Project Approach

Phase 1 & 2: Identification of Key Issues

Phase 3: Consolidation and Drafting

Phase 4: Development of Productivity Plan

Key Activities

➤ Situational Analysis:

- 🔍 Desk research (outside the country): analysis based on country docs and data.
- 🔍 Output will be preliminary set of findings on the current situation of the country under study

➤ Diagnostic (In country):

- 🔍 Identification of key productivity levers considering internal & external factors affecting country's productivity. This is done at national and industry level

➤ Consolidating Findings:

- 🔍 Findings and diagnostics will be triangulated before they are consolidated with recommended actions
- 🔍 Presenting the findings and recommendation to the country for review and feedback for finalization

➤ Finalizing (full) report:

- 🔍 Full report on the findings and recommendations is prepared by the consultant.

➤ Developing productivity plan:

- 🔍 The consultant will be given max 30 days to finalize the productivity master plan in his home country and presenting it in the country
- 🔍 Based on the proposed plan, the country requesting the service needs to decide the course of action and timeline to translate and implement further the master plan into executable productivity plan
- 🔍 Upon decision, the plan is launched. Implementation, control and

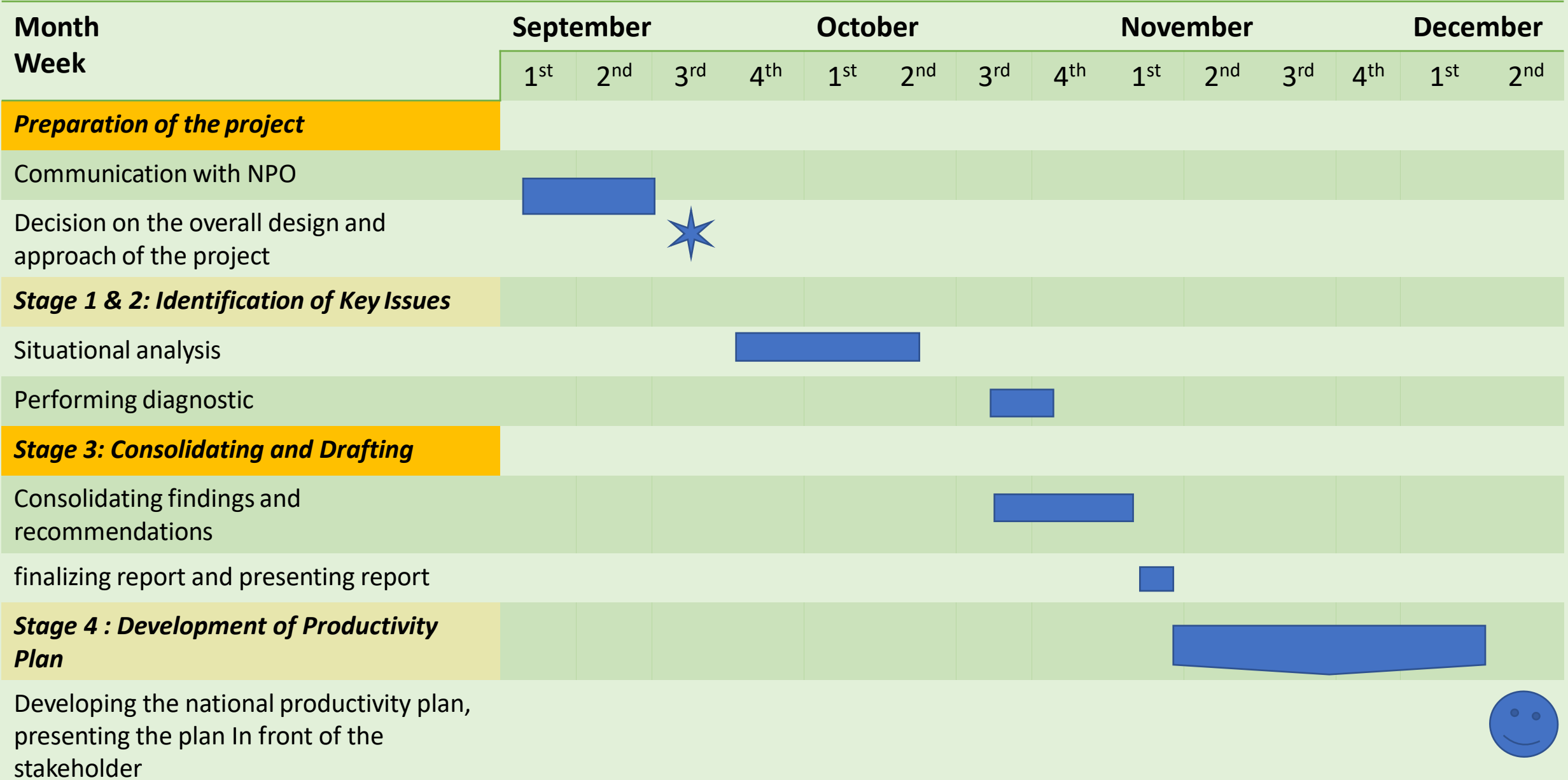
Engagement with NPO

- ✓ Access to relevant documents and data through NPO
- ✓ Availability of stakeholders

- ✓ Confirmation on the findings and recommendations
- ✓ Availability of stakeholders

- ✓ Stakeholders availability to decide course of action & timeframe, giving approval for productivity plan and launching the plan as well as follow up actions needed

➤ Project Timeline in 2018



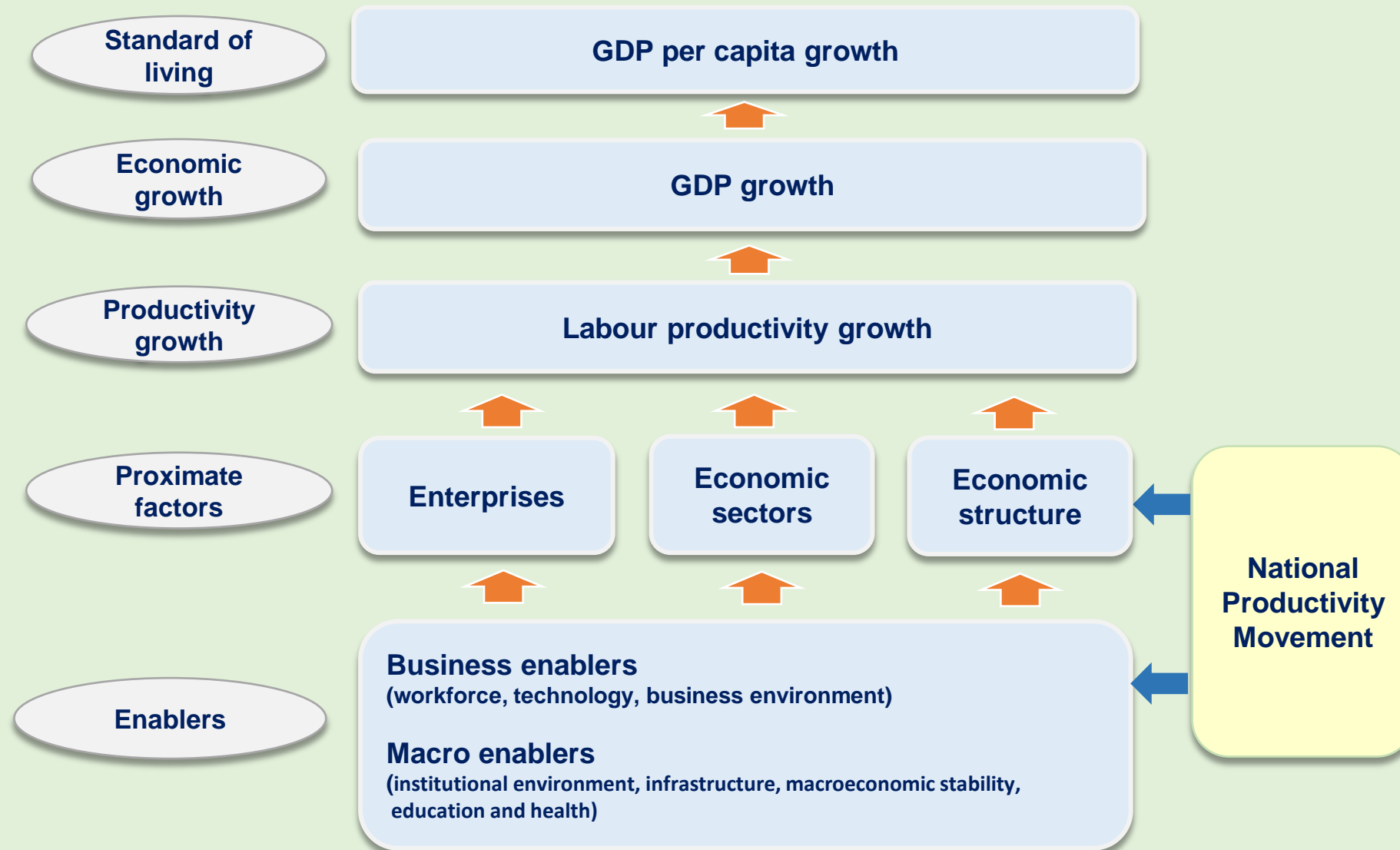
➤ The Consultancy meeting with the stakeholders



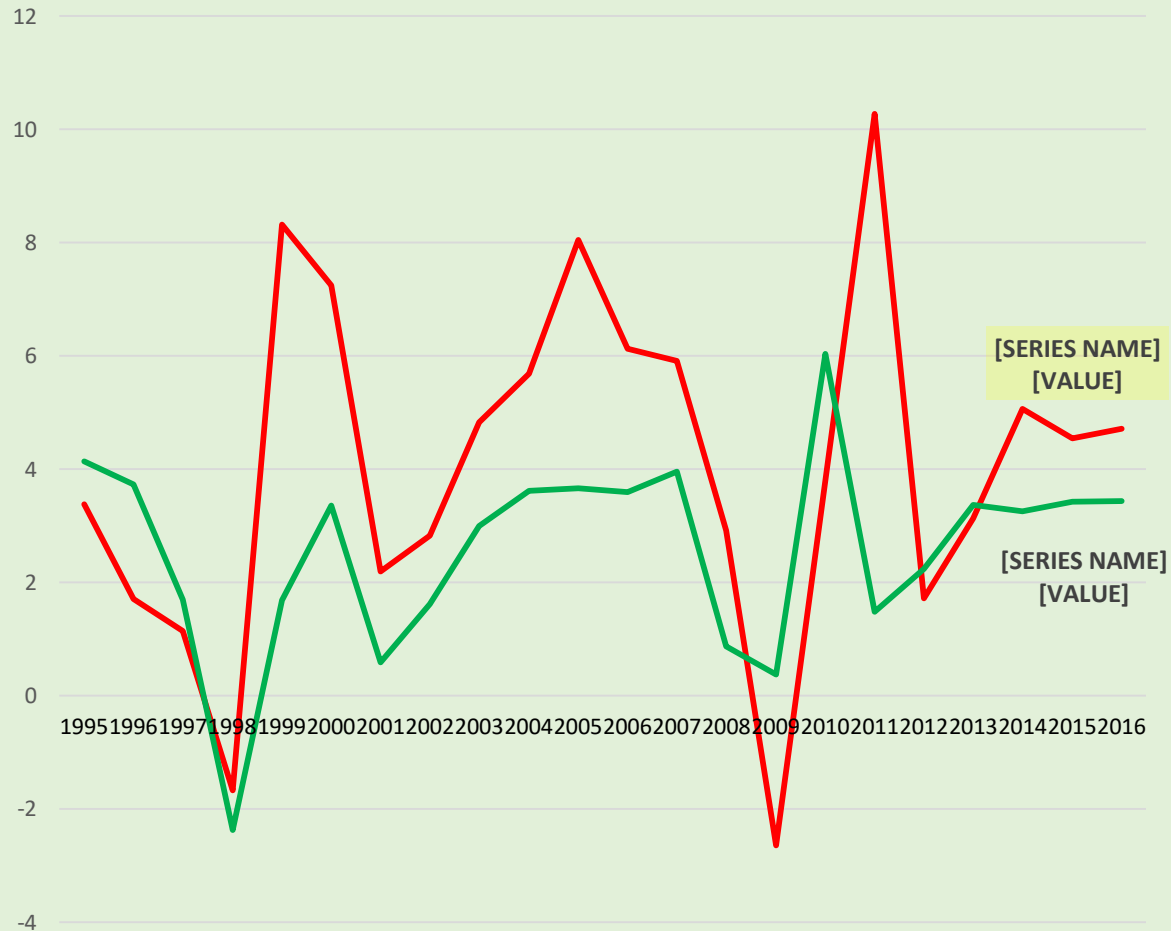
➤ The drafting presentation of NPMP on 2nd November 2018



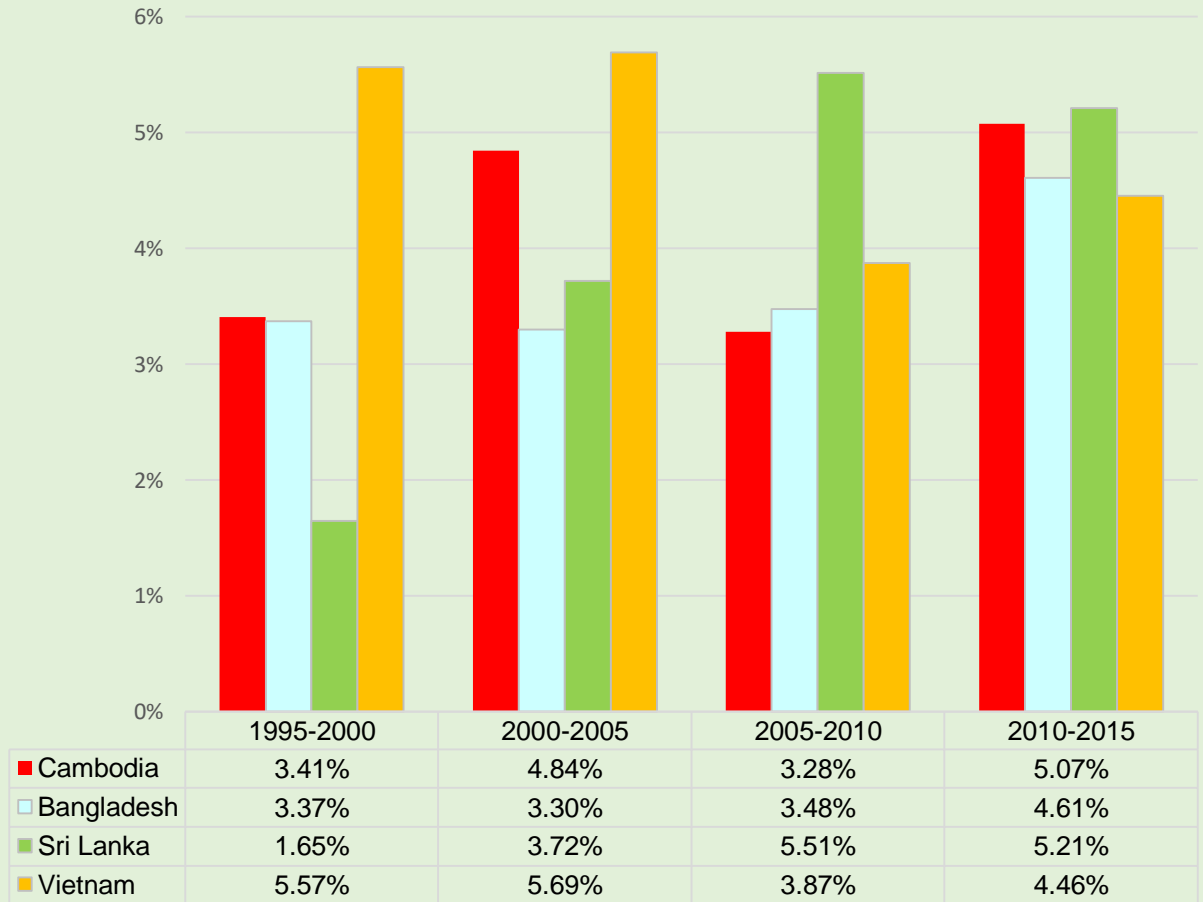
➤ Framework Underpinning Productivity-driven Growth Strategy



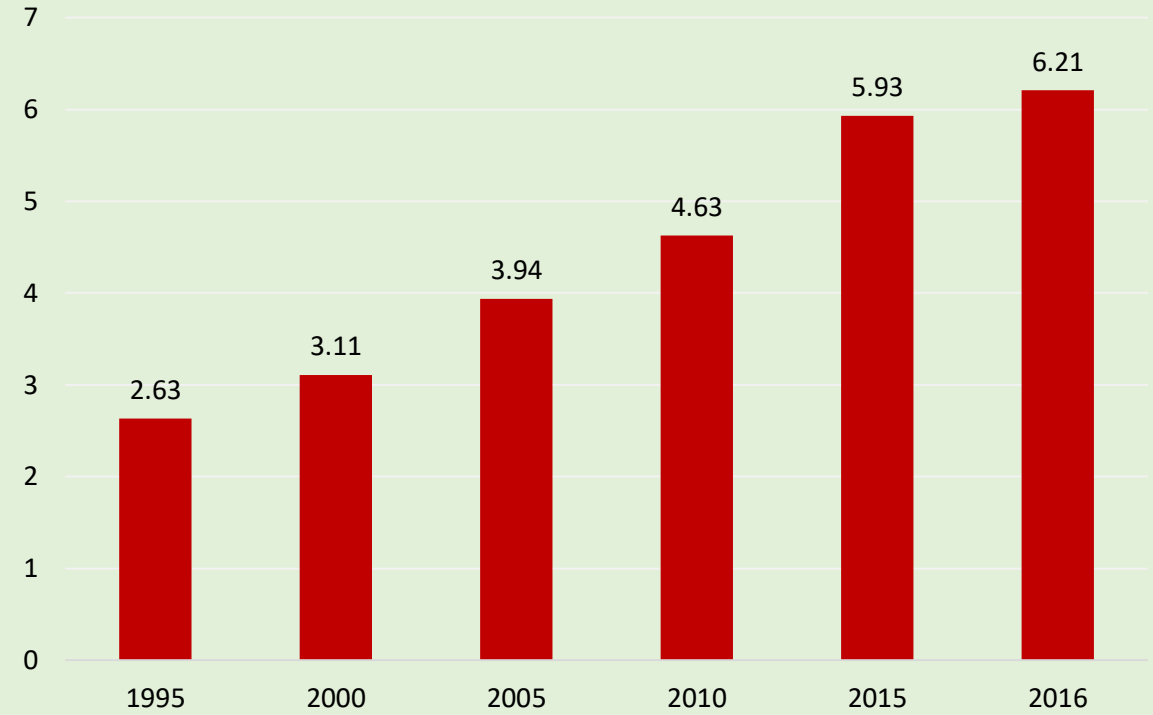
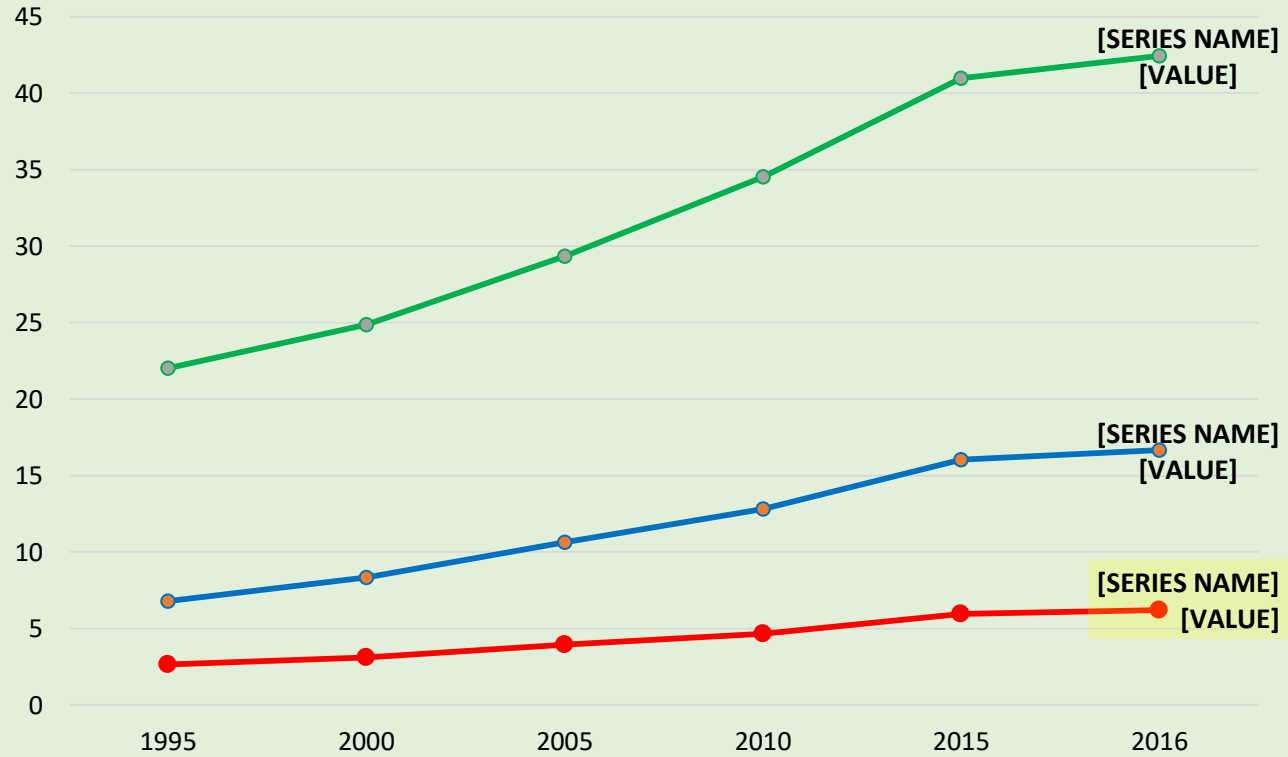
➤ Current State of Cambodia's Productivity



Source: APO



➤ Current State of Cambodia's Productivity (Cont.)

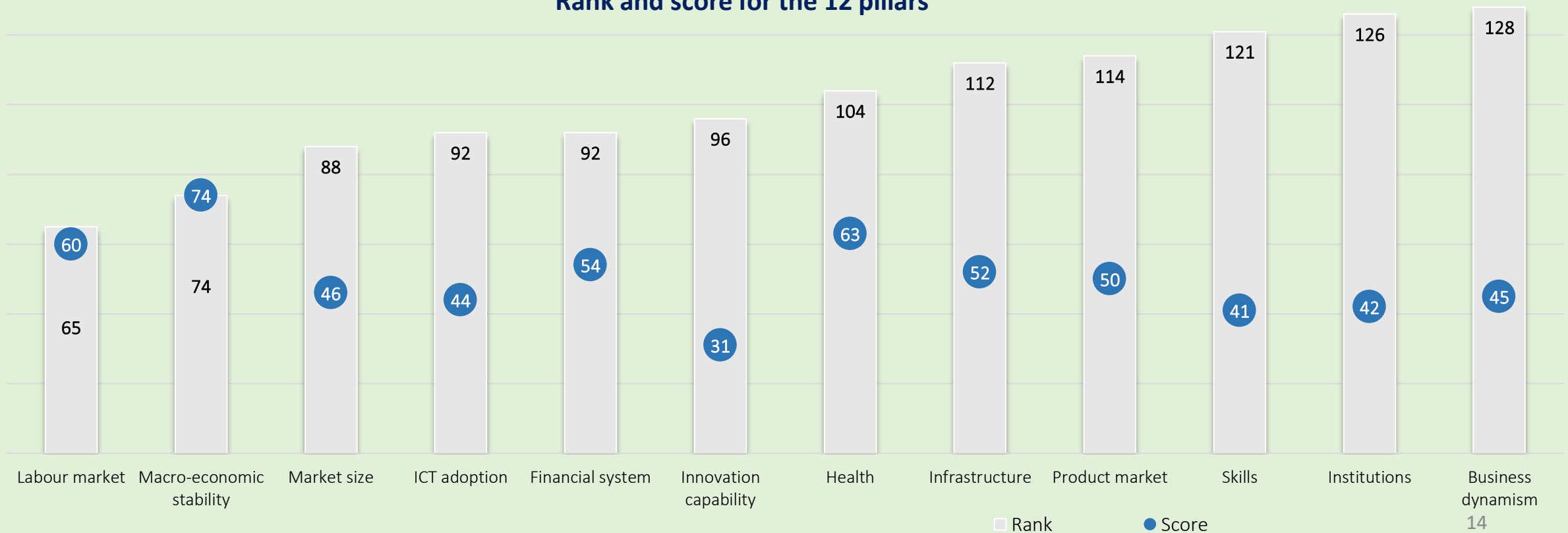


Per worker labour productivity
(GDP at constant basic prices per worker, using 2011 PPP, reference year 2016)

➤ Cambodia's Performance on Global Competitiveness Index

Year	2017	2018
Rank	109 / 135	110 / 140
Score (ideal = 100)	49.4	50.2

Rank and score for the 12 pillars



III. Vision and Strategic Thrusts

➤ Cambodia Productivity 2030 Vision

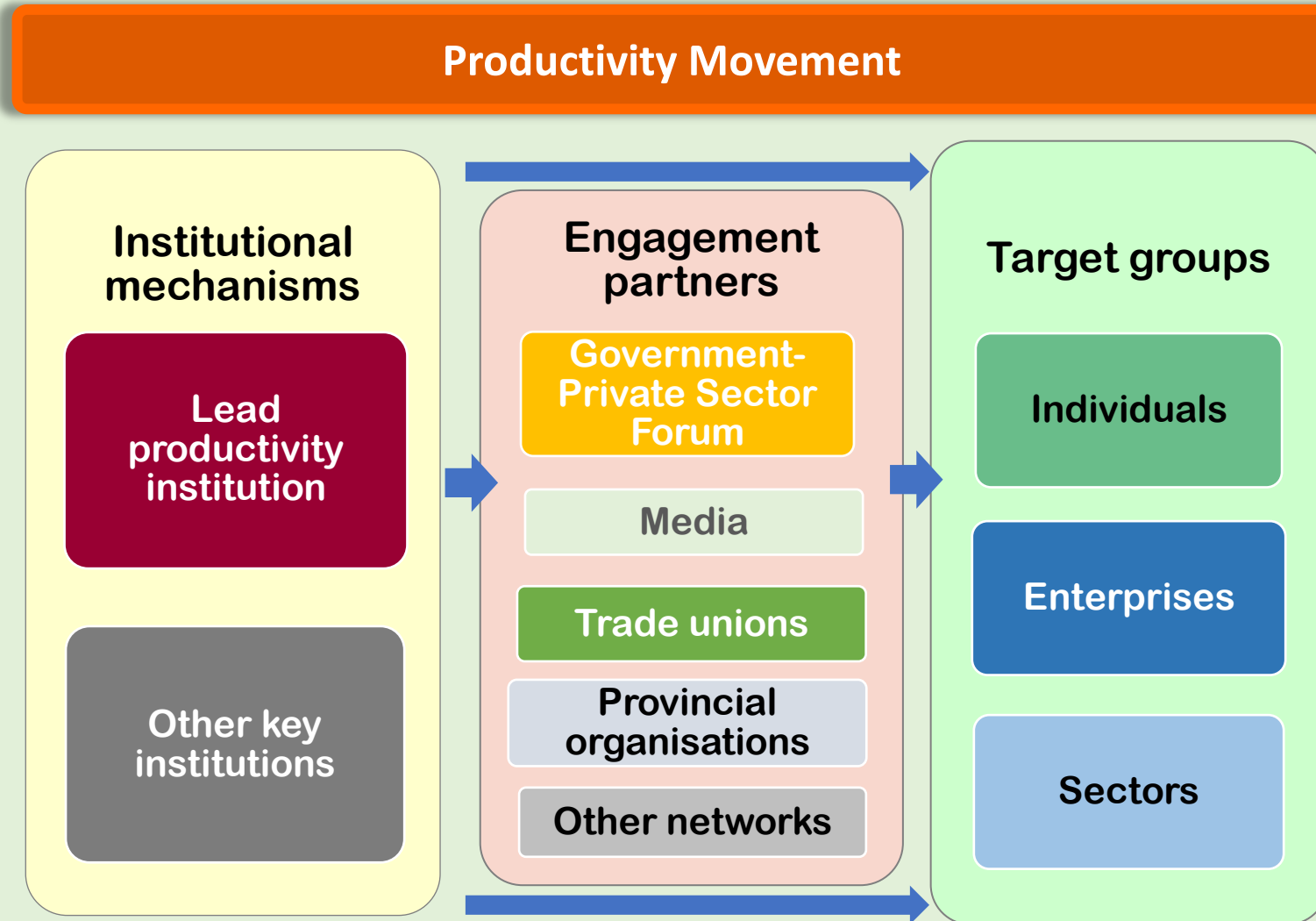
Overarching target	5.2 % average annual productivity growth for the period 2020-2030 [to support economic growth of 7% p.a., with labour force growing at about 1.8% p.a.]	
Goals	Enterprises	1. Productive enterprises
	Economic sectors	2. High-value added sectors
	Economic structure	3. Upper-middle income economic structure
	Enablers	4. Competitive business enablers 5. Competitive macro enablers

➤ Strategic Thrusts to Achieve Vision

Overarching target	Goals	Strategic thrusts
5.2% average annual productivity growth for the period 2020-2030	Productive enterprises	<ol style="list-style-type: none"> 1. Uplift long tail of small and medium-sized enterprises 2. Groom productive and competitive local large enterprises
	High-value added sectors	<ol style="list-style-type: none"> 3. Promote overriding productivity message for each sector 4. Diversify economic base 5. Shift to high end of production value chain 6. Modernise modes of operation 7. Deepen industry clusters
	Upper-middle income economic structure	<ol style="list-style-type: none"> 8. Accelerate transformation of economy
	Competitive business enablers	<ol style="list-style-type: none"> 9. Develop highly skilled and productive workforce 10. Develop indigenous capabilities in technology 11. Nurture pro-business environment
	Competitive macro enablers	<ol style="list-style-type: none"> 12. Collaborate with institutions responsible for macro enablers

IV. Implementation Structure

➤ Structure to Execute Productivity-driven Growth Strategy



➤ Productivity Movement

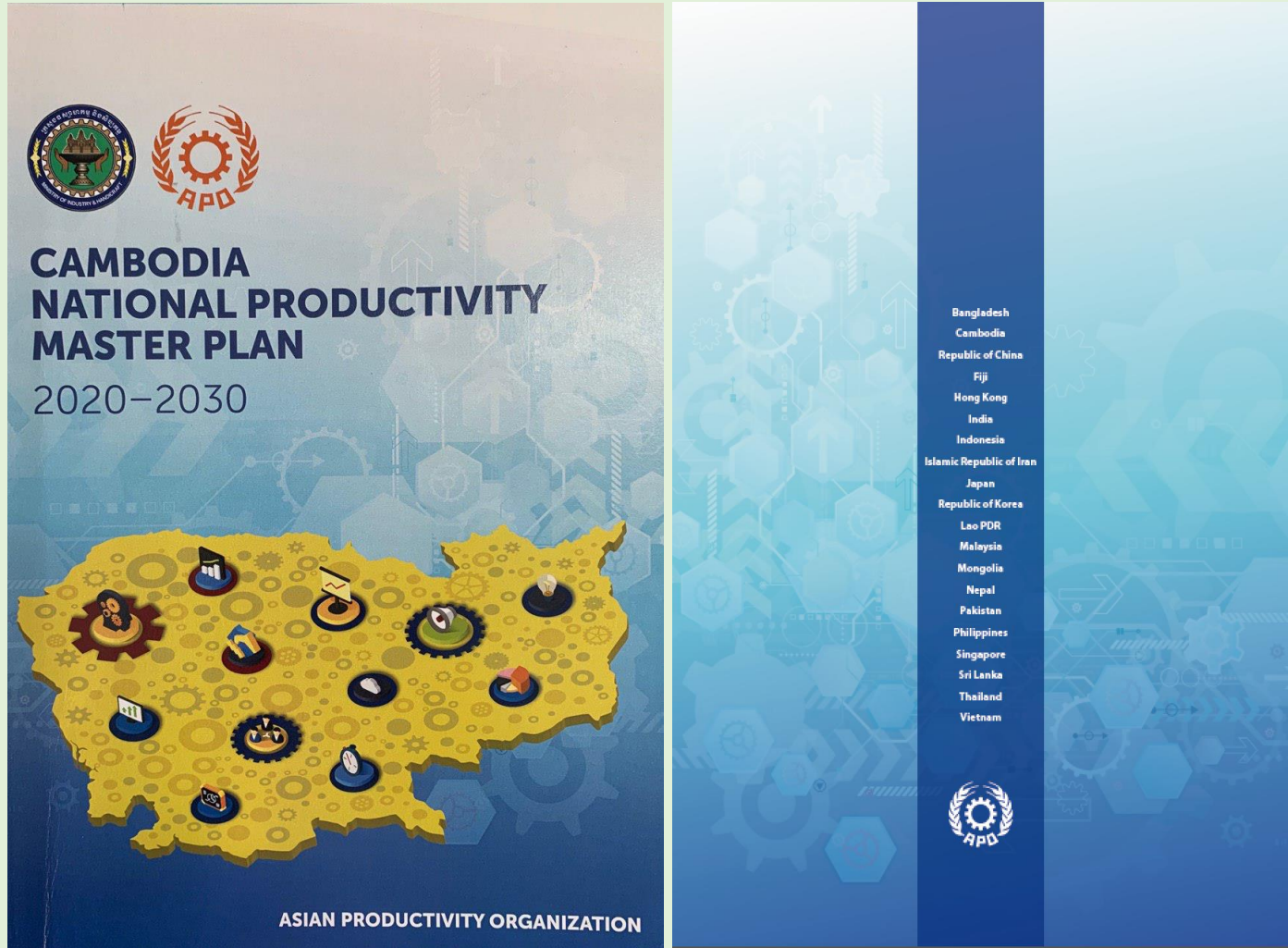
❑ Institute Productivity Movement

- The Productivity Movement will provide a high-profile platform to execute the productivity-driven growth strategy in a systematic and sustained manner. This will be done in 3 ways:
 - Create awareness of the strategy and engender interest in everyone to be committed to this national cause.
 - Provide clear understanding to everyone of what is to be achieved and why it is important, and ensure alignment in moving to the common vision.
 - Prompt all entities and individuals to take action in line with the national productivity drive.

❑ Set up formal structure for institutional mechanisms

- Institutional mechanisms comprise the key institutions that are responsible for formulating the plans and policies, and implementing the programmes in the Productivity Movement. A formal structure clarifies the roles and relationships of the various key institutions.
- The lead institution can be formed by rationalising and combining the existing functions of Committee of Productivity of Cambodia (CPC) and National Productivity Centre of Cambodia (NPCC).

➤ The Outcome of NPMP's Presentation on 13 December 2018



V. Progress Status of NPMP in 2019

Stage	Activities	Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec
1	Draft translated into Khmer												
2	Submitted to MoEF by MIH												
3	NPCC with SCPC's meeting on the master plan's progress at MIH												
4	SCPC's meeting with concerned ministries to form the working group to amend the NPMP at MoEF												
5	It has been being reviewed by MoEF												
6	The final amendment meeting for NPMP may be considered with working group before submission to RGC												
7	Expect to submit it to the RGC by MoEF												

**Thank you
for your attention!**